

Walmart Foundation – Diversity & Inclusion RFP Giving Guidelines

Eligibility Checklist

- Work must fit within the Walmart Foundation’s focus areas: Strengthening Community Cohesion & Healthy Eating, and Expanding Pathways to Career Opportunity.
- National nonprofit organizations that operate regionally/locally and are seeking funding to expand successful program activities are eligible to apply.

PLEASE NOTE: A chapter/affiliate of a national organization may not apply for funding on their own. However, a national organization that operates regionally/locally may apply on behalf of one or more local chapters/affiliates.
- Only organizations with a current tax-exempt status under Section 501(c)(3) of the Internal Revenue Code of 1986 (other than a Type III supporting organization) are eligible to apply. Organizations must be listed in the most current IRS 50 State Master File at the time the application is submitted.
- Prospective grantees must be able to demonstrate that the program or project has previously achieved its proposed outcomes or provide research that validates work of the proposed grant.
- Overhead and indirect costs must not exceed 10% of total project budget.
- Grant request must not exceed 20% of the applicant’s total operating budget for the most recent fiscal year.
- Grant funds may not be used to cover more than 50% of personnel expenses for any single program-related position.
- Collaborative proposals submitted by two or more eligible organizations will be considered. One organization must serve as the lead applicant and handle reporting for the collaboration.

Award Conditions

- Organizations that have already received a National Giving grant, but have not completed an impact report, may not apply or receive a new grant.
- If selected, grantees will receive funding for up to one year. This is not a multi-year commitment.

Selection Process

- LOIs must be completed in full and submitted online to be considered.
- Submitting an LOI does not guarantee funding.
- Following review of your letter of inquiry (LOI), a grant administrator will contact your organization via e-mail to confirm the status.
- If the Walmart Foundation is interested in pursuing your request, a full proposal requesting additional information will be invited.
- The Walmart Foundation reserves the right to adjust guidelines, submission deadlines and notification dates without prior notice.

Funding Exclusions

- Organizations that deny service, membership or other involvement on the basis of race, religion, color, sex, sexual orientation, gender identity, age, national origin, ancestry, citizenship, veteran, disability status, or other legally protected class.
- Organizations that have already received a National Giving grant, but have not completed an impact report, may not apply or receive a new grant.
- Association/chamber memberships
- Athletic sponsorships (teams/events)
- Capital campaigns and endowments (defined as any plans to raise funds for a significant purchase or expense, such as new construction, major renovations or to help fund normal budgetary items)
- Faith-based organizations when the proposed grant will only benefit the organization or its members
- General operating expenses
- Research projects
- Scholarships (tuition, room and board or any other expense related to college, university, or vocational school attendance)
- Sponsorship of fundraising events (galas, walks, races, tournaments, etc.)
- Travel or lodging expenses for groups or individuals, where travel is the primary reason and/or majority cost for the proposal.

The Walmart Foundation reserves the right to modify this RFP and the National Giving Program's guidelines, submission deadlines and notification dates without prior notice.