



The Wake County, North Carolina, Grade-Level Reading Campaign (WAKE Up and Read) is recognized as a 2014 Pacesetter for making measurable progress in improving third-grade reading proficiency through a focus on student readiness.

Overall third-grade reading proficiency on the state end-of-grade test increased from 67.1 percent in 2013 to 70.1 percent in 2014.

The Wake County Public School System (WCPSS) is joined by six other agencies in leading the local Campaign in Wake County. The team has mounted a focused effort to improve reading scores in the community's six highest-needs schools. These schools had percentages of economically disadvantaged students ranging from 74 percent to 81 percent. The system also collaborated with 14 child care centers that accept child care subsidies and that are located within the zip codes of the six WCPSS focus schools. The Wake County GLR Campaign reaches approximately 4,300 low-income children in a school district of roughly 150,000 students.

Reflecting on the community's progress since it joined the Campaign in 2012, local GLR Leadership Team Member Angie Wright commented, "WAKE Up and Read has aligned individual efforts of partner organizations to have collective impact across our community. With a mission to educate, engage and increase access to resources, the collaborative is bringing greater awareness to the importance of childhood literacy."

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Angie Wright, local GLR Leadership Team Member

The Campaign for Grade-Level Reading proudly recognizes the shared ownership for the progress in Wake County among the following members of the local sponsoring coalition's leadership team:

- Books Are Magic
- Marbles Kids Museum
- Motherread, Inc.
- Reach Out and Read
- Wake County Public School System
- Wake County Smart Start
- Wake Education Partnership