

# SUMMER LEARNING DAY



Summer Learning Day is a nationwide advocacy day in June to promote awareness about the summer learning loss issue and strategies to address it. This year, the Campaign for Grade-Level Reading partnered with the National Summer Learning Association (NSLA) to use the vehicle of Summer Learning Day to not only raise awareness but to take action. Communities across the Network did this in a great variety of ways, tapping the strengths and reach of diverse national and local partners and stakeholders — such as with libraries, United Ways, summer and early childhood programs, mayors and superintendents, technology platforms and early literacy/book distribution programs — working together to expand opportunities to put children on a path to reading success.

THE ATLANTA BOOK CLUB DISTRIBUTED  
**12,000 BOOKS**  
 DURING 21 EVENTS OVER THE SUMMER

IN ARIZONA, MORE THAN  
**100,000**  
 PARTICIPANTS READ MORE THAN  
**1 MILLION BOOKS!**



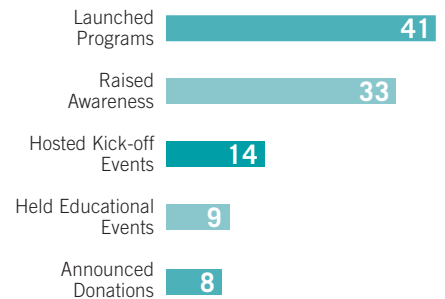
KIDS IN ORLANDO SPENT MORE THAN  
**forty-three thousand minutes reading**  
 AT CITY SUMMER CAMPS

^  
^

# 79

## GLR COMMUNITIES COMMITTED TO TAKE ACTION

### How Communities Participated



Number of GLR communities involved.

### Partners in Action

> **NATIONAL SUMMER LEARNING ASSOCIATION** worked with the GLR Campaign to develop two toolkits: one for communities celebrating Summer Learning Day and one for mayors. **U.S. CONFERENCE OF MAYORS** unanimously approved a resolution calling on mayors to promote and support summer learning. **UNITED WAYS** combined activities with their annual Day of Action.

## BALTIMORE, MD

Baltimore's Read to Succeed summer program, with a launch from the mayor and support from Target and other donors, reached 3,000 children, 80 percent of whom were reading below grade level. The students, who were going into grades 1 to 4, spent 50,456 hours reading over five weeks.

## PITTSFIELD, MA

brought together more than 600 parents, educators, community leaders and kids for a day of entertainment, free ice cream, Story Walks, a book swap, resources for parents and more.



## ROCHESTER, NY

hosted a book give-away to kick off its summer learning initiative. Private schools and colleges helped expand opportunities for 400+ children from low-income families — up from 135 in 2009.

## LOUISVILLE, KY

provided summer learning opportunities for all ages, including the Kindergarten Countdown, in which students signed up at libraries, got a free book and t-shirt, and wore the t-shirt to get admission to events at city attractions throughout the summer.

# COMMUNITY SNAPSHOTS

## ORLANDO, FL

worked with cradle-to-career Parramore Kidz Zone and Orange County Public Schools to expand six-week summer reading academies at eight city recreation centers to more than 1,200 elementary school students.

## FLAGSTAFF, PHOENIX, TUSCON, SAHUARITA AND YUMA, AZ

launched a Summer Reading Collaborative to encourage families to read with their children. Several districts ran KinderCamp™ programs to prepare kids for kindergarten. In 2012, 54 percent of students who attended KinderCamp™ were fully ready for kindergarten.

>>



## SACRAMENTO, CA

held a Summer Learning Day rally at the State Capitol with literacy-themed activities on the grounds of Capitol Park. A Summer Matters Summit drew more than 100 regional summer school practitioners.

## ATLANTA, GA

hosted a Summer Learning Day of Action and launched a Mayor's Book Club that provided books to children from birth to age 8 and tips for parents of young readers.

## LITTLE ROCK, AR

<< in collaboration with Arkansas Educational Television Network, released a public service announcement on summer learning loss that ran two to three times a day on the public television network that serves the entire state.

